## International Brotherhood of Electrical Workers

## Local Union No. 104

Chartered January 24, 1900

130 West Street, Walpole, MA 02081 • Tel. (508) 660-3900 • Fax (508) 660-0986 22 Old Concord Turnpike, Barrington, NH 03825 • Tel. (603) 868-1143 • Fax (603) 868-1798 238 Goddard Road, P.O. Box 1289, Lewiston, ME 04240 • Tel. (207) 241-7691 • Fax (207) 241-0899 www.ibew104.org



Mass Cultural Council 10 ST. James Ave. # 2 Boston, MA 02116 January 5, 2018

Dear Mass Cultural Council,

I am writing you in support of our new neighbors to the north of our new main office building in Mansfield, MA. The Mansfield Music and Arts Society (MMAS) is located at 888 South Main Street, Mansfield MA. And we believe they will be a welcomed asset to the area.

We are the neighbors just to the south at 900 South Main Street, Mansfield and 259 Mansfield Ave. Norton, MA. (2 parcels, 4 acres just to the south in total) We are the International Brotherhood of Electrical Worker's Local Union 104. (I.B.E.W. Local 104) We represent 1,200 men and women working in the high voltage electrical industry. We are excited to have neighbors that we can work together with to improve the area and increase the value for all.

I have had communications with Mr. Ken Butler of MMAS and we have committed to him and MMAS to work together for both of our businesses to present a positive experience for the community.

Anything we can do to assist in bringing the Arts to the surrounding area of Mansfield on a greater scale is a welcomed value to all.

Please do not hesitate to contact any of us at Local 104 for more information.

Thank you,

Hugh A. Boyd

Assistant Business Manager and Treasurer of

I.B.E.W. Local 104

Brian T. Murphy, Business Manager/Financial Secretary Jason Bentley, Assistant Business Manager/Recording Secretary Hugh Boyd, Assistant Business Manager/Treasurer Tim Burgess, Business Representative Brian Pierce, President Jared Cormier, Vice President James Breare, Referral Agent Dave Moreau, Organizer



## LOUIS L. KAFKA

8TH NORFOLK DISTRICT ROOM 185, STATE HOUSE TEL: (617) 722-2960 FAX: (617) 722-2713 Louis.Kafka@MAhouse.gov

## The Commonwealth of Massachusetts House of Representatives State House, Boston 02133-1020

ASSISTANT MAJORITY WHIP FLOOR DIVISION LEADER

December 20, 2017

H. Thomas French, Jr., Chair Mansfield Planning Board 6 Park Row, Town Hall 1<sup>st</sup> Floor Mansfield, MA 02048

CC: Kenneth Butler, Executive Director Mass Music Arts & Society (MMAS) P.O Box 1283 Mansfield, MA 02048

Dear Chair French & Members of the Planning Board:

My colleagues and I write to you in support of the new Mass Music Arts and Society (MMAS) Arts Center located at 888 South Main Street, Mansfield, MA 02048. The new Arts Center will not only benefit our region's economy, but also its tourism through the wide range of programming, concerts, and entertainment offered at MMAS. As a result of the new Center, local partnerships have been established and expanded with area colleges, The Xfinity Center and Live Nation. These partnerships will ultimately attract more people into the greater Mansfield community. The second location of MMAS allows for the expansion of arts and theater classes offered to both children and adults living in the Southeastern MA area. The facility is truly a wonderful reuse of the previously underutilized property. We hope that the Mansfield community will continue to be supportive of MMAS and all the work they do, as it is a hidden gem for the arts and entertainment community in Southeastern Massachusetts.

Warmest Regards,

Louis L. Kafka

State Representative

8th Norfolk

State Representative

14<sup>th</sup> Bristol

F. Jay Barrows

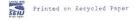
State Representative

1<sup>st</sup> Bristol

Paul Feeney

State Senator

Bristol & Norfolk



Walter F. Timilty

William C. Galvin

State Representative

6<sup>th</sup> Norfolk

State Senator

Norfolk, Bristol & Plymouth

Richard J. Ross

State Senator

Norfolk, Bristol, & Middlesex

Jeffrey N. Roy

State Representative

10<sup>th</sup> Norfolk

State Representative 12<sup>th</sup> Norfolk

Shawn Dooley

State Representative

9<sup>th</sup> Norfolk

Paul McMurtry

State Representative

11<sup>th</sup> Norfolk

Claire Cronin

State Representative

11<sup>th</sup> Plymouth

Derry Cas Gerard Cassidy

State Representative

9<sup>th</sup> Plymouth

December 8, 2017

Planning Board Town of Mansfield 6 Park Row Mansfield, MA 02048

Subject: MMAS Arts Center at Great Woods

**Dear Planning Board Members:** 

Mansfield Local Cultural Council is unanimously in support of the special permit for MMAS Arts Center of Great Woods, located at 888 South Main Street in Mansfield. We would like to reference the results from a Community Input Survey conducted in 2016. At that time, we collected a total of 216 responses. Please see a summary of highlights below:

- Respondents strongly favored festivals, concerts, plays and the performing arts for prioritizing in grant funding. They also indicated a focus on arts in education as important for consideration.
- When asked about program participation, respondents highly rated the performance arts such as dance, music and theatre.
- The majority of survey respondents were interested in an Arts Center with gallery/exhibition space, performance/rehearsal space and meeting/classroom space.
- Other feedback noted that the arts and culture had a strong connection to the local economy and infrastructure.

These survey results align nicely with the project brought before the Planning Board for a hearing. On behalf of Mansfield Local Cultural Council, thank you for your thoughtful consideration.

Sincerely,

Lisa Piscatelli, Chair

Mansfield Local Cultural Council

508-658-0123

Power of culture - Mass Cultural Council

an Pusiatelli

cc: Ken Butler, MMAS Inc.



## The Commonwealth of Massachusetts

HOUSE OF REPRESENTATIVES STATE HOUSE BOSTON, MA 02133-1020

#### F. JAY BARROWS STATE REPRESENTATIVE

1st Bristol District Room 542, State House Tel: (617) 722-2488 Fred Barrows@mahouse.gov

January 13, 2017

Jay Paget Massachusetts Cultural Council 10 St. James Ave, 3<sup>rd</sup> floor Boston, MA 02116

Dear Jay Paget,

I write to you in enthusiastic support of the grant application put forth by The Mansfield Music and Arts Society to support the Arts Center at Great Woods Project. The MMAS has been a fixture in the Mansfield community for over two decades and a great contributor to communities in the area. As a thriving arts organization, the MMAS has a strong reputation, totaling over 30,000 volunteer hours a year from those who volunteer and earning the "Good Neighbor" award from the Tri-Town Chamber of Commerce in 2015.

A goal for the MMAS in 2017 is to purchase the area under agreement for 888 South Main Street for the use of an Arts Center at Great Woods. This area under the MMAS will become a leading arts destination in Massachusetts with the ability to offer high quality educational arts programs and theater productions. With purchase of this land, made possible through a successful grant application, the Arts Center at Great Woods would be a permanent home for the organization, being able to accommodate a 250 seat theater, two studio rooms functioning as a meeting place, classroom, special event area, a scenic shop, greenroom with soundproof music rooms, and three office spaces and a conference room. The opportunities that would become available in earning this grant would be incredible for the MMAS and our District.

As a dedicated Mansfield resident raising my family in the town I love, I want to ensure the continued vitality and success of this community. This project will significantly contribute to the future prosperity of Mansfield and the MMAS. I greatly look forward to the results of this application process.

Sincerely,

F. Jay Barrows State Representative



# LOUIS L. KAFKA

ROOM 185, STATE HOUSE TEL: (617) 722-2960 FAX: (617) 722-2713 Louis.Kafka@MAhouse.gov

STATE REPRESENTATIVE

8TH NORFOLK DISTRICT

## The Commonwealth of Massachusetts House of Representatives State House, Boston 02133-1020

ASSISTANT MAJORITY WHIP FLOOR DIVISION LEADER

January 12, 2017

Mr. Jay Paget, Program Director Massachusetts Cultural Facilities Fund 10 St. James Avenue, Third Floor Boston, MA 02116

Dear Director Paget:

I am pleased to be writing in support of the Mansfield Music & Arts Society's (MMAS) application for a Massachusetts Cultural Facilities Fund grant to assist in the purchase and subsequent renovation of a property which will become their new home in Mansfield, adjacent to the Xfinity Center.

The proposed facility will include a 250-seat theater, a gallery, two studio rooms to be used as classrooms, meeting spaces, soundproof music rooms, and much more. Its proximity to Mansfield's more recognizable concert venue, which pulls in around 750,000 visitors annually, will hopefully spur a new level of interest and involvement from the surrounding region in the arts. It will also provide a home for a local children's theater company, and continue the existing relationship with the L.L. Bean Company, which stores their kayaks on the property for excursions on the Norton Reservoir.

MMAS has a great vision for this property and what it could be, and has done an outstanding job in starting to marshal the resources necessary to make that vision a reality. I wholly support their efforts in this endeavor, and I hope that you will too through your allocation of grant funds. If you have any questions or if I can be of any further assistance with this, please do not hesitate to contact me.

Thank you for your consideration of this matter. With warmest regards, I remain

LOUIS L. KAFKA State Representative



## The Commonwealth of Massachusetts MASSACHUSETTS SENATE

Chairman
Public Safety and
Homeland Security

PUBLIC SERVICE

Vice Chairman REVENUE

SENATE WAYS AND MEANS
REDISTRICTING
PUBLIC HEALTH

CONSUMER PROTECTION AND PROFESSIONAL LICENSURE

MUNICIPALITIES AND REGIONAL GOVERNMENT

Environment, Natural Resources and Agriculture

SENATOR JAMES E. TIMILTY

Bristol and Norfolk

STATE HOUSE, ROOM 507 BOSTON, MA 02133-1053 TEL. (617) 722-1222 FAX (617) 722-1056

James.Timilty@MAsenate.gov www.MAsenate.gov

January 13, 2017

Mr. Jay Paget Massachusetts Cultural Council 10 St. James Avenue, 3<sup>rd</sup> Floor Boston, MA 02116

Dear Mr. Paget,

Thank you in advance for your consideration of my letter in support of the Mansfield Music and Arts Society's application for a Cultural Facilities Fund grant. The Mansfield Music and Arts Society has a long established presence in southeastern Massachusetts as a leader in arts programming and arts education. It is an asset both to the Mansfield community and also the entire Bristol and Norfolk district.

The Mansfield Music and Arts Society intends to purchase and renovate property located at 888 South Main Street in Mansfield, MA for the purposes of expanding their offerings. The facility at the new site will be known as the MMAS Arts Center at Great Woods. Future partnerships with Live Nation and the Xfinity Center are planned to promote local musicians and musical acts from area colleges. This project will create construction jobs as there is a sizeable renovation planned to include a 250 seat theater, gallery, in addition to soundproof music rooms, three office spaces, and special event spaces. The new location will enhance the society's presence as a regional tourist destination. I believe the Mansfield Music and Arts Society's plan for the MMAS Arts Center at Great Woods is an ideal candidate for a Cultural Facilities Fund grant from the Massachusetts Cultural Council.

Again, thank you for your consideration of my support for the Mansfield Music and Arts Society. If I can provide any additional information that may be of use, please do not hesitate to contact me.

With every good wish.

James E. Timilty State Senator

Bristol and Norfolk

P.O. Box 161, Mansfield, MA 02048 • (508) 339-4525 • www.uncommontheatre.org • uncommontheatre@verizon.net

#### Board of Directors

January 13, 2017

Co-President

Amy Van Dell Matt Reingold

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Clerk Clara Blodgett

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Attn: Jay Paget, Executive Director

MCC Cultural Facilities Fund

Dear Mr. Paget:

The Un-Common Theatre Company, formed in 1980, is a non-profit youth theatre company which strives to teach life lessons through the theatrical experience.

Throughout the years, we have enjoyed a friendly and collaborative relationship with Mansfield Music and Arts Society. Based on mutual supporters and sharing of resources and talent, our relationship has grown into a friendship that has greatly benefitted Un-Common. As a non-profit theatre, we are able to offer more programs and opportunities for youth in our community through the support and help from our community theatre friends.

Most recently we have been faced with the challenge of finding a consistent, stable home for our productions. Last summer, MMAS offered Un-Common the opportunity to perform our Young Adult Production in the MMAS Black Box. Throughout the process, MMAS was very supportive of our efforts, further solidifying the relationship between our two companies.

We are excited about the possibilities of the MMAS Arts Center at Great Woods. The potential for a possible partnership with MMAS would offer Un-Common a permanent home for our productions as well as much needed rehearsal and event space. Having a place to call home would also ensure the stability of our organization and help us continue to offer our programs for years to come.

As a non-profit, volunteer organization, Un-Common continually strives to find ways to be efficient with our financial and volunteer resources. A potential partnership with MMAS would help consolidate resources such as technical equipment costs, set and costume costs, administrative costs as well as volunteer resources. More efficient use of our resources will potentially allow us to expand our offerings and reach more youth in our community.

Un-Common fully supports this project and will be actively involved in helping bring the MMAS Arts Center at Great Woods to fruition. We look forward to a long, collaborative relationship well into the future.

Thank you for your consideration,

Amy Van Dell Co-President

Amy Vandell

Matt Reingold Co-President

Mak Rengell



November 15, 2017

Dear Mansfield Planning Board,

I am writing in support of a Tri-Town Chamber of Commerce member the MMAS Arts Center at Great Woods and their amazing plans that will enhance our Region.

Excitement has increased with the Centers new plans of development, the regional appeal is sure to increase tourism, and boost the local economy. As a champion of the local economy this is a real plus.

Geographically Mansfield is at the crossroads of 495 and 95, and with our expansions of business and industry that have occurred. The Arts Center additional plans to add a mid-size function facility will be crucial to what our Region needs.

Recently the Board of Selectman talked about creating a Cultural District in Mansfield. With its historic buildings, art galleries, the National Black Doll Museum and centers for cultural happenings like the Mass Music and Arts Society the Town of Mansfield creation of a "cultural district" would encourage additional economic development and tourism.

The MMAS Arts Center at Great Woods align with the Chamber's mission is to bring business people together to improve the economic well-being of their organizations and thereby improve the quality of life in our communities.

Kara J Griffin
Executive Director
Tri-Town Chamber of Commerce

508-339-5655



Mass Cultural Council 10 St. James Ave Boston, MA 02116 December 18, 2017

To Whom It May Concern:

I am writing today to express my support for the New MMAS Arts Center at Great Wood proposal and I am very supportive of the Mass Music & Arts Society (MMAS) and its plans for this regional arts center. I am the General Manager of the Xfinity Center which is a 20,000 seat Live Nation owned and operated amphitheater directly across the street from the new Arts Center location.

We at the Xfinity Center/Live Nation look forward to finding ways to work together on events or promotions and we are exploring opportunities to work collaboratively with MMAS during concert season.

I believe that the MMAS Arts Center will enhance arts and music offering for the region and can be a great additional resource for Live/Nation. The town of Mansfield has recently created a Cultural District and the MMAS Arts Center and the Xfinity Center will anchor one end of that district. I am a big proponent of impact that tourism can have on a region and we are actively measuring the economic impact that the Xfinity Center has on the town of Mansfield as well as the region. I feel that there is an opportunity to increase the impact that tourism and hospitality has on the economy of this region. After seeing the plans for the new Arts Center at Great Woods I am very optimistic that this new center will have a positive economic impact on the region.

Sincerely,

Jeffrey 5 Mann

Jeffrey Mann General Manager Xfinity Center Mansfield MA



### **MMAS ARTS CENTER**

#### AT GREAT WOODS 888 SOUTH MAIN STREET, MANSFIELD MA 02048

**MMAS Staff Executive Director** Ken Butler

Dear Community Neighbor,

**Artistic Director** Dori Bryan-Ployer

Something special is happening in Mansfield.

**Development Director** Abigail B. Young

Having grown up in southeastern Massachusetts, my wife Kathleene and I continue to celebrate the remarkable successes in the region. Even though we now live in southeastern New Hampshire, we pay close attention to our old stomping grounds and the sources of pride. In 2015, we discovered the MMAS Blackbox Theater and Morini Art Gallery in Mansfield.

#### **MMAS Board of Directors** President

We bought tickets to a play, were greeted by enthusiastic patrons, performers and a very impressive Executive Director, Ken Butler. We also watched a most enjoyable production of Steel Magnolias. After the performance, I spent some time with the Executive Director and was impressed with his vision, discipline, dedication, and his commitment to keeping arts-

David Coccia Treasurer Linda Rogers

based engagement alive in the greater southeastern neighborhoods of Massachusetts.

Secretary Tracy Scott

> Over the subsequent months, I followed up with Ken, and also attended another wonderful production, Our Town. Ken is a native of Mansfield and founder of MMAS. He has also demonstrated real passion, and a realistic yet bold plan for success for this small non-profit jewel of excellence. Without hesitation, I extended a hand of support to Ken and his mission.

Directors: Terri Biancucci Marc Fireman Glenn Fournier Ryan Gott Brian Johnson Sandy Levine Tom Quin Rosemarie Sioris Shannon Stiles **Evelynne Swagerty** 

Yes, we have kept in touch and before too long, I volunteered to help MMAS and was asked to serve as Honorary Chair of the MMAS Campaign Committee. The Committee, under Ken's most able and motivating leadership, is building on the success of the past few years to embark on a \$3.6 M capital campaign to purchase and renovate 888 South Main Street in Mansfield, a property that allows for MMAS's current programs and makes room for future growth.

## Capital Campaign Committee

Please join me in the continued success and growth of MMAS. Kathleene and I have made our pledge of financial support and invite you to join us . . . In fact, we even challenge you to join us.

Honorary Chair Andrew Card Jr.

> Your financial support will allow this fine organization to further its mission, expand its reach into the community, expose more of the community to the fine and performing arts, mentor phenomenal talent to inspire others, and design outreach opportunities for disadvantaged populations. This all-inclusive home for the arts will honor and welcome all ages, abilities, and levels of interest. Let us together help MMAS continue its important work.

Frederick Armstrong Ken Butler Marc Fireman Gail Hayes Sandra Levine Evie Malm Patricia McDougal Scott Ployer Annie Schuster Thomas Souza

> Attached hereto, please find various sponsorship opportunities as well as supplementary documents detailing the expansion, renovation plans, and timelines. For more information please contact Ken Butler, the MMAS Executive Director at the number below or visit the website at www.mmas.org.

**Building Committee** Chair

Abigail B. Young

Thank you in advance for being part of something special.

Scott Ployer Architect Gary Hendren David Coccia

Rudy Barajas Brian Johnson

Brian Kelly

MMAS Black Box Theater 377 North Main Street Mansfield, MA 02048

> Respectfully, 508-339-2822 Andrew H. Card Jr. MMAS.ORG